Deliverable 7.7 Multi-media material for the public

Title	Deliverable 7.7 Multi-media material for the public
Creator	Annelies Beel (ANTEA), Nicolas Ray (UNIGE)
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Subject	Note about the processed multi-media material for the public and the multi-media material that will be processed in the near future
Status	Finalized
Type	Film
Contributor(s)	Anthony Lehmann, Nicolas Ray, Annelies Beel
Rights	Public
Identifier	EnviroGRIDS_D7.7
Language	English

A movie called 'The Story of Data on the Environment' has been made. The purpose of this animation is to convince the public and decision makers about the need for improved data sharing on the environment. The movie can also be considered as a capacity building product that is trying to explain in simple words the basic concepts behind Spatial Data Infrastructures.

The video can be found at the following links:
Long: http://www.youtube.com/envirogrids#p/u/1/9SKOwQDFhYI
Short: http://www.youtube.com/envirogrids#p/u/2/-ZrZaLtMAm4

A direct link from the enviroGRIDS website (http://www.envirogrids.net) is also avalaible.

The video has been featured at the GEOVIII plenary session in Istanbul (http://www.earthobservations.org/geo8.shtml) in November 2011, as well as at other events. The consortium will continue to use it as capacity building material in the forthcoming events of the project.

Later this year, Euronews is planning a shooting about the EnviroGRIDS project as part of their FUTURIS series. The documentary will be between 8 and 10 minutes long, and it will be broadcast to 130 countries in ten languages (English, German, French, Italian, Russian, Spanish, Portuguese, Arabic, Turkish and Persian). This FUTURIS documentary will be considered as the second main multimedia material item for the public.